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INSTITUTE OF LEGAL EDUCATION

GRASP – EDUCATE – EVOLVE

(MANAGED BY I.L.E. EDUCATIONAL TRUST)

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Campus Ambassador at ILE - Guidelines and Benefits

This document contains the detail of a campus ambassador's roles and responsibilities and lay out the Terms & Conditions to be followed throughout the campus ambassador program's duration.

Apply Here

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Part I - Terms and General Guidelines of Campus Ambassadors

1. **Eligibility and General Details to Become Campus Ambassador**

- You should be a law or Humanities study (Especially history, philosophy, political study and social study) student (LL.B, LLM, B.A., M.A.,) in any college (recognized, unrecognized, derecognized, asked for a bribe) in India.

- You should be a pro-active person willing to work hard and take initiative. This is a serious commitment (because we've been students ourselves and know how busy you really are!)
- You must have regular access to the internet both in college and at your home.
- You must be willing to do marketing-related tasks.
- You must have the basic research Skill.

2. General Details to Become Campus Ambassador

- **Being a Campus Ambassador is a voluntary, minimal paid position.**
- Campus Ambassadors each contribution will be marked with the points (Part III). Campus Ambassadors Benefits (Part IV) will be awarded based on scored points.
- Campus Ambassador Programme Duration is 6 Months.
- Campus Ambassadors will be segregated as a Batch by the Joining Date.
- 1-3 campus Ambassadors can be selected per college (depending on the size of the college).
- Campus Ambassadors will work under their Chairman of Institute of Legal Education.
- You are required to work for around 3 hours/week (30 Min per day except Sunday).
- We give no task which cannot be completed along with your college, co-curricular activities, exams or even internships. Relax! We understand your world!
- Monthly Leadership board will be published on the ILE's Website, Facebook and LinkedIn page.

3. Roles of Campus Ambassadors

- Basically you will be acted as the ILE's Campus Ambassadors of Your College.
- Your Will also Appointed as a Whatsapp Group Admin.

4. Responsibilities of Campus Ambassadors

- Encourage students in your college (regularly) to contribute internship experiences, law school reviews, and blogs.
- Tell us about events and opportunities conducted/held in your college and upload it on the Lexsquirrel (A Part of ILE).
- Generally, promote the Institute of Legal Education on social media and beyond!
- Resolving the queries of their college mates/other friends regarding ILE.
- Communicating the ILE Updates, events and workshops details to their college mates.
- Interview the star students and faculty in your college, and lawyers in and around your area.
- Providing the Your Colleges Basic Details for the CLAT or Law Aspirants.
- Help us to promote our Non-profitable services in your college.
- Help us to connect to various people in your college.

Part II – Work Nature of Campus Ambassador

Every Campus Ambassador Needs to Do Basic 4 Works in the Program Duration. The Works Followed by

- Sharing Event/Competition/Session Post of Your College
- Referring the Events and Competitions (Free Events and Competitions Only. We will not request you to promote the paid Events) Your College Mets, Faculties and Friends.
- Managing WhatsApp and Telegram Groups of ILE.
- Promoting ILE Events on Social Media.

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1. Sharing Event/Competition/Session Post of Your College

Events conducted/held by your college/University like Conferences, Moot Court Competitions, Drafting Competitions, Webinars, Workshop, are requested to share with ILE for Promote the events across the India. You will rewarded for each post (Refer Part III for Points clarity)

2. Referring the Events and Competitions by ILE

Institute of Legal Education is the India's Largest Scholarly Publisher and Online Law School. **We are Publishing various of Journals at the Free of Cost Only** and Conducting various competition at the Free of Cost. You need to refer the call for papers of ILE, Competitions and Events Conducted by ILE to your College Mets, Faculties and friends. Each Referral will attracts the reward points (Refer Part III for Points clarity).

Note: We will never force to refer the paid events. We are only requesting you to share and refer the free of cost events and call for papers only. Its is totally for the non-profitable motive only.

3. Managing WhatsApp and Telegram Groups of ILE.

You will appointed as the Admin of **Opportunity sharing Whatsapp/Telegram Group of ILE.** You need to join your friends and colleges Mets. The Rewards points will be awarded based on the Total Members of the Whatsapp/Telegram Groups. (Refer Part III for Points clarity).

4. Promoting ILE Events on Social Media.

Generally, you need promote the Institute of Legal Educations Event or Call for papers post on social media and beyond. Each Post will attract the reward Points. (Refer Part III for Points clarity).

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Part III – Points Annexure

Here is the Point Annexure of the Works of Campus Ambassadors

1. Sharing Event/Competition/Session Post of Your College

S.NO	NO. OF POST CATOGRY	POINTS
1.	Above 10 Event/Competition Post of Your College	Each Post will get 3 Points
2.	5-10 Event/Competition Post of Your College	Each Post will get 2 Points
3.	Below 5 Event/Competition Post of Your College	Each Post will get 1 Points
4.	College About Post (One Time Posting)	About Post will get 10 Points

**Time Limit for Posting the Events*

S.NO	TIME FRAME	PERCENTAGE OF POINTS
1.	Posting the Event/Competition Post within 3 Days of the Brochure Release	Will get 100% Points
2.	Posting the Event/Competition Post within 3 Days of the Brochure Release	Will get 50% Points
3.	Posting the Event/Competition Post within 3 Days of the Brochure Release	Will get 0% Points

2. Referring the Events and Competitions.

S.NO	PARTICULARS	POINTS
1.	Each Referring of Paper Publication	10 Points (Points will be Only Awarded when referred paper is published under ILE Publication House)
2	Each Referring of Event Registration	5 Points (Points will be Only Awarded 1. If the Event is the Moot or Drafting Competition, when referred registered person is submitting the draft to the competition. 2. If the Event is the Webinar or Seminar, when referred registered person is Fully attend the event)
3.	Each Referring of ILE Organizing Conferences	10 Point (Points will be Only Awarded when referred registered person's paper is published at ILE Conference)

3. Managing WhatsApp and Telegram Groups of ILE.

S.NO	NO. OF Managing Members	POINTS
1.	Managing 500 or Above Persons in Whatsapp/Telegram Group	Each **Month** will get 20 Points
2.	Managing 301 to 500 Persons in Whatsapp/Telegram Group	Each **Month** will get 10 Points
3.	Managing below 101 to 300 Persons in Whatsapp/Telegram Group	Each **Month** will get 5 Points
4.	Managing below 100 Persons in Whatsapp/Telegram Group	Each **Month** will get 2 Points

4. Promoting ILE Events on Social Media.

S.NO	NO. OF Managing Members	POINTS
1.	Sharing ILE Updates/Lexsquirrel Updates on Social Media like **LinkedIn,** Instagram and Tweeter	Each Post will get 2 Points
2.	Sharing ILE Updates or Information About ILE on your YouTube Channel or Other Channels with Your Reference	Each Video will get 20 Points

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Part IV - Campus Ambassador Benefits

Rewards List for Campus Ambassador Program Completed Participants

- **Cash Reward:** Top 25 Campus Ambassadors will be rewarded with Cash (Based on Performance). Cash Reward only awarded when the Campus Ambassador gets more than 250 Points in the Total Period of Campus Ambassadors Program.
- **Honorary Certificate:** Top 50 Campus Ambassadors will be given honorary certificates (based on Performance).
- **Publication Opportunity:** Get the **LIFETIME FREE PUBLICATION OPPORTUNITY** at ILE Publication House.
- **Letter of Recommendation:** Satisfied Participants will get Letter of Recommendation from ILE Chairman.
- **Carrier at ILE:** Satisfied Participants will get an opportunity to work at ILE Administration with Salary and remuneration.
- **Editorship Opportunity:** Based on the performance top participants will get the editorial opportunity at ILE Publication House Journals.
- **Offer:** Get discounts for the some of awesome competitions and workshops conducted by ILE.
- **Excellence Certificate:** Get a certificate on successful completion of your tenure.

For More Details Contact:

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